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ADAPTIVE DIRECT TRANSACTION FOR NETWORKED CLIENT GROUP

Abstract

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Internet-based software and associated database

provide group analysis overlay to monitor client-server web
traffic and provide direct marketing to client group. Client
car, patient, office or school sensor and interface provides
overlay attribute for database comparison to classify usage
pattern, location, timing, or family for targeted messaging
for enhanced service from server source. Database group
registry tracks client classification and provides adaptive
context mapping according to set attribute relative to
targeted on-line transaction.

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